



2nd Annual Superhero Sprint 5K

April 14th, 2018 - 9:00 a.m.
Belvidere Park, Belvidere, IL

Dear Potential Sponsor,

We cordially invite you to participate as a sponsor for the 2nd Annual Superhero Sprint 5K benefitting The Superhero Center for Autism. We are pleased to say that at our inaugural race last year, we had 341 registrants participate in our event. With the generous support of our sponsors and participants, we were able to raise over \$15,000 to support our mission to open our community center. The Superhero Center for Autism is a nonprofit organization that aims to provide support, education, and resources for individuals with autism and other special needs and their families. We are opening the center in the Rockford, Illinois area where children with special needs can just be: be safe, be empowered, be supported, and be themselves.

The event will be held at 9:00 a.m. on Saturday, April 14th at Belvidere Park in Belvidere, IL. Your sponsorship will help to offset the cost of organizing the event. Any additional money from sponsorships will help support the fundraising goals of The Superhero Center for Autism.

There are various levels of sponsorship for The Superhero Sprint 5K. Sponsors will be gaining exposure to potentially hundreds of runners and their families. Please see the following tiered options:

Gold Level Sponsor - \$1,000

- Listed as a top sponsor on our website with logo and link
- Prominent display of logo on all race t-shirts
- Prominent display of logo on a mile marker
- Option to provide promotional flyers/items for goodie bags given to all racers
- Special PA announcement mentioning sponsor name during and after race
- Listed as a sponsor on goodie bag flyer given to all racers

Silver Level Sponsor - \$500

- Listed as a sponsor on website with logo
- Display of logo on all race t-shirts
- Option to provide promotional flyers/items for goodie bags given to all racers
- Listed as a sponsor on goodie bag flyer given to all racers

Bronze Level Sponsor - \$250

- Listed as a sponsor on website
- Display of sponsor name on all race t-shirts
- Listed as a sponsor on goodie bag flyer given to all racers

Special Support Sponsor - \$100

- Listed as a sponsor on goodie bag flyer given to all racers

If you would not like to be a specific level sponsor, but would still like to donate to The Superhero Center for Autism, we welcome all donations. To participate in the race, please use the following link:

<http://raceroster.com/15505>

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that should be completed and submitted by mail. Please call Jamie Dornink at 815-990-0891 or Ashley Boyer at 815-739-4958 with any questions, or you can email us at info@superherocenterforautism.org.

Sincerely,

Jamie Dornink
President
The Superhero Center for Autism, Inc. NFP

Superhero Sprint 5K Sponsorship

Please complete the information below by March 16th, 2018:

Name of Sponsor: _____

Address: _____

Website: _____

City: _____ State: _____ Zip: _____

Contact: _____

Sponsorship Level (Check one)

- Gold Level \$1,000
- Silver Level \$500
- Bronze Level \$250
- Special Support Level \$100
- Other Donation Description: _____

All Sponsors:

Please write your company name exactly how you'd like it to appear on website, signage, etc.: _____

Gold and Silver Sponsors:

- We plan to send promotional flyers/items for goodie bags: (Circle) Yes No
- If yes, what item will you be providing for us to include: _____
 - We will contact you to arrange pick up of above items prior to April 1st.
- Artwork and logos should be submitted to info@superheroctrforautism.org as follows:
 - Logos for t-shirts will be printed only in one-color and should be submitted as high-res (300 dpi) JPEG or EPS files.

*Please make checks payable to The Superhero Center for Autism. Mail completed registration form and check to:

The Superhero Center for Autism
P.O. Box 513
Poplar Grove, IL 61065