



The Superhero Center for Autism  
PO Box 513  
Poplar Grove, IL 61065  
[www.superherocenterforautism.org](http://www.superherocenterforautism.org)

Dear Potential Donor,

Did you know that 1 in 59 children are diagnosed with an autism spectrum disorder? Each year, this number continues to rise. Each year, more and more children and their families are in need of a place to support the needs of a child with autism or other disabilities. This is where The Superhero Center for Autism comes into play.

- After three years of fundraising, we were able to open a one of a kind sensory gym in Loves Park to provide to families of a child with autism or other disability FREE of charge
- We are a registered 501.c.3 non for profit, which is 100% volunteer run. Not one person on our board or any of our volunteers at the center during open gym times receive any sort of salary or compensation
- We provide over 40 hours of open gym time, parent support, and various special events every single month to children with special needs and their families
- The center is open to all children with a disability and their families
- Our Board of Directors is comprised of people from various backgrounds, all who have worked with children with autism and who have an interest in helping this community and the wonderful superheroes in it
- We have nearly 150 families registered from Northern Illinois and Southern Wisconsin who participate in events at the center and benefit from these priceless resources FREE of charge

Without the continuous support of our generous donors, The Superhero Center would not exist. This is where we need your help. Throughout the year, we host two very special events. Our Superhero Sprint 5K in Belvidere is in early May. The past three years, we have had over 300 participants at this event, with numerous sponsors and volunteers. Our other major event is our Masquerade Ball, held at the Radisson Hotel and Conference Center in Rockford. The past three years, we have had hundreds of people attend this unique event, which includes a silent auction. These two events, as well as a few smaller events throughout the year, provide for the bulk of our funds needed to continue to operate The Superhero Center for Autism and provide all of our superheroes and their families a place to feel accepted, feel appreciated, and above all just "be" without having to worry about an added cost.

In this packet, you will find numerous ways you can help support The Superhero Center for Autism. We would love for you to sponsor our 5K, provide silent auction items at our Masquerade Ball, be one of our generous sponsors for the Masquerade Ball, or do all three! Please look over the enclosed materials to see which option would be the best fit for you or your business. If you have any questions or concerns, please feel free to call us at (815) 977-3065 or email us at [info@superherocenterforautism.org](mailto:info@superherocenterforautism.org). We look forward to partnering with you to help support all of our amazing superheroes!

Sincerely,

Jamie Dornink, Sara Svetich, Barb Bressler, Ashley Boyer, Kelly Friesema, and Lucas Bressler  
The Superhero Center for Autism Board of Directors



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## 4th Annual Superhero Sprint 5K

May 2nd, 2020 - 9:00 a.m.  
Belvidere Park- Belvidere, IL

With the generous support of our sponsors and participants, we were able to raise over \$15,000 at our previous 5k runs to support our mission to open our community center. Each year we have been supported by over 300 registrants and various businesses in the community.

Your sponsorship will help to offset the cost of organizing the event. Any additional money from sponsorships will help support the fundraising goals of The Superhero Center for Autism. There are various levels of sponsorship for The Superhero Sprint 5K allowing sponsors to gain exposure to hundreds of runners and their families. Please see the following tiered options:

### **Gold Level Sponsor - \$1,000**

- 4 race participant registrations
- Listed as a top sponsor on our website with logo and link
- Prominent display of logo on all race t-shirts and goodie bag flyer given to all racers
- Prominent display of logo on a mile marker
- Option to provide promotional flyers/items for goodie bags given to all racers
- Special PA announcement mentioning sponsor name during and after race

### **Silver Level Sponsor - \$500**

- 2 race participant registrations
- Listed as a sponsor on website with logo
- Display of logo on all race t-shirts and goodie bag flyer given to all racers
- Option to provide promotional flyers/items for goodie bags given to all racers

### **Bronze Level Sponsor - \$250**

- 1 race participant registration
- Listed as a sponsor on website and on goodie bag flyer given to all racers
- Display of sponsor name on all race t-shirts

### **Special Support Sponsor - \$100**

- Listed as a sponsor on goodie bag flyer given to all racers

If you would not like to be a specific level sponsor, but would still like to donate to The Superhero Center for Autism, we welcome all donations. To participate in the race, please visit our website.



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### Superhero Sprint 5K Sponsorship

Please complete the information below by April 12th, 2020:

Name of Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

#### Sponsorship Level (Check one)

- Gold Level \$1,000
- Silver Level \$500
- Bronze Level \$250
- Special Support Level \$100
- Other Donation Description: \_\_\_\_\_

#### All Sponsors:

Please write your company name exactly how you'd like it to appear on website, signage, etc.:

\_\_\_\_\_

#### Gold and Silver Sponsors:

- We plan to send promotional flyers/items for goodie bags: (Circle) Yes No
- If yes, what item will you be providing for us to include: \_\_\_\_\_
  - We will contact you to arrange pick up of above items prior to April 25th.
- Artwork and logos should be submitted to [info@superhero-center-for-autism.org](mailto:info@superhero-center-for-autism.org) as follows:
  - Logos for t-shirts will be printed only in one-color and should be submitted as high-res (300 dpi) JPEG or EPS files.
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\*Please make checks payable to The Superhero Center for Autism. Mail completed registration form and check to:

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## 4th Annual Masquerade Ball

Saturday, October 24th, 2020  
Radisson Hotel and Conference Center- Rockford, IL

For the past three years, we have had hundreds of supporters enjoy a night of dinner and dancing to benefit The Superhero Center for Autism. We have received amazing community support thus far, and we look forward to celebrating our success while raising funds for our newly opened center.

This will be our biggest fundraising event of the year, and we would love for you to be a part of it. We are looking for supporters to either sponsor our event, or provide a donation for the night of the ball. We will be holding a silent auction and gift card draw and are in need of gift baskets and restaurant gift cards to help with our fundraising efforts. All funds raised through these activities will be used to support our superheroes and their families at The Superhero Center. Any donation would be greatly appreciated in helping make our masquerade ball a huge success. If possible, please have donations submitted by October 1st. We would be happy to make arrangements to pick up any donations, if necessary. Please see the following tiers for our sponsorship opportunities.

### Platinum Level Sponsor - \$5,000

2 front row tables- Sixteen (16) tickets to the ball  
Logo recognition on all event material  
Logo recognition on website and social media  
1 page ad space in the program

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### Diamond Level Sponsor - \$2,000

1 table (8) tickets to the ball  
Logo recognition on all event material, website and social media  
 $\frac{1}{2}$  page ad space in the ball program

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### Gold Level Sponsor - \$750

4 tickets to the ball  
Name recognition on all event material, website and social media  
 $\frac{1}{4}$  page ad space in the program

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### Silver Level Sponsor - \_\_\_\_\_ (\$250)

Name recognition in program book and website

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Thank you for choosing to sponsor the Masquerade Ball!  
Form and payment must be returned no later than October 1st, 2020

Name of Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Please indicate your level of sponsorship:

- Platinum Sponsor
- Diamond Sponsor
- Gold Sponsor
- Silver Sponsor

Please return this form and payment to:

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Logos should be submitted to [info@superherocenterforautism.org](mailto:info@superherocenterforautism.org) as high-res (300dpi) JPEG, PDF, or EPS files.

Ads need to be submitted prior to October 10th. Please email black and white ads to [info@superherocenterforautism.org](mailto:info@superherocenterforautism.org) as a JPEG or PDF files. Program ad sizes are as follows:  
Full page: 5"x8", Half page: 5"x4", Quarter page: 5"x2".

An email will be sent to the contact person listed above at the beginning of October requesting guest names and meal preference for sponsorship tickets.



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## Silent Auction Donation Form

Company/ Individual Name: \_\_\_\_\_

Name you would like to be recognized by: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

I would like to make a contribution for the (please circle)

Silent Auction

Grub Grab (restaurant gift card)

Description of Item:

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Value of Item Donated: \$ \_\_\_\_\_